





PERSONAL STATEMENT

A digital creative with 5+ years of experience in designing UI for web, mobile, and print. UX is central to everything I create, right from conceptualization to execution.

I have a working knowledge of design principles, practices, and methods of digital art, production procedures, printing system, and industry terminologies.



WORK EXPERIENCE

August SENIOR WEB DESIGNER:

2014 - NOW Matrimony.com, is India's top online matchmaking service.

http://www.bharatmatrimony.com/

March August SENIOR GRAPHIC DESIGNER:

2011 - 2014 InfoWave Knowledgeware Pvt Ltd, InfoWave provides quality

services around the world and across the technology spectrum.

http://www.infowaveglobal.com/

PORTFOLIO

Behance

https://www.behance.net/velkumar

Blog

http://velkumardec86.wix.com/velkumar-p

SOFTWARE SKILLS

- * Adobe Photoshop CS6
- * Adobe Flash CS5
- Adobe Illustrator CS6
- * Lightroom





RECENT PROJECTS

BharatMatrimony - MOBILE

https://play.google.com/store/apps/details?id=com.bharatmatrimony

BharatMatrimony - WEB

http://www.bharatmatrimony.com/

Matchify - MOBILE

https://play.google.com/store/apps/details?id=com.matchify

Matchify - WEB

http://www.matchify.in/

2Gether - MOBILE

https://play.google.com/store/apps/details?id=com.twogether.in

Matrimony Photography

http://www.matrimonyphotography.com/

Good Makes Noise

https://play.google.com/store/apps/details?id=com.goodmakesnoise.in



SKILLS & PROFICIENCIES

- * Innovative, highly creative, good at thinking 'out of the box'.
- Experienced in Mobile App desings.
- * Ability to bring fresh perspective to the brand without losing original intent.
- * Extremely innovative individual: Able to produce extraordinary design and product innovation.
- * Good communicator: Able to understand design briefs.
- * Able to multi task to ensure customer requirements are met.
- * Able to work within brand and design guidelines.
- * Excellent graphical skills, creative flair and good colour sense.





EDUCATION

2011 - 2014 Bachelor of History, Tamil Nadu University, Chennai.

2002 - 2004 12th from Government Model Higher Secondary School.

10th from St. Joseph Higher Secondary School.

PERSONAL DOSSIER

Father's Name: Palani M

Age : 29 yrs

Address : # 4/41, Mettu Street,

Chinnandikuppam,

Vettuvankeni, Chennai: 600115.

DECLARATION

I hereby declare that the above said facts are true to the best of my belief and knowledge.

Place : Chennai Signature

Date : (Vel Kumar P)